

CMO – Debashish Bhattacharjee

Profile Summary:

Debashish is a senior marketing executive with nearly two decades of proven leadership in B2C digital entertainment, iGaming, and high-growth online platforms. He has built, scaled, and managed large multi-market marketing operations, with a deep specialization in user acquisition, retention, and digital brand building.

Experience & Expertise:

- **15+ years in senior marketing and growth roles**, overseeing multi-channel acquisition strategies across Europe, Africa, and Asia.
- **9+ years of direct experience in B2C iGaming**, including sportsbook, casino, and NFT-driven gaming ecosystems.
- **8+ years scaling early-stage and mid-stage startups**, leading teams responsible for performance marketing, creatives, and GTM strategies.
- **5+ years in crypto and Web3 marketing**, including the successful launch of multiple utility and meme tokens, NFT collections, and Web3 communities.
- **Proven track record launching and growing crypto-native products**, including tokenized ecosystems, Web3 loyalty systems, and blockchain brand activations.
- **10+ years in performance and acquisition marketing**, managing high-budget campaigns, affiliate networks, and conversion-optimized funnels.
- **8+ years in branding, KOL management, and influencer collaborations**, delivering consistent growth across social channels.
- **7+ years in retention, lifecycle management, CRM, segmentation, and data-driven personalization**, with hands-on experience in major CRM and automation tools.
- Extensive experience working with compliance teams to ensure marketing alignment with iGaming regulatory requirements.

CTO – Talha Minyas

Profile Summary:

Talha is a highly experienced blockchain and gaming infrastructure engineer with deep technical expertise in iGaming platforms, smart contract security, and scalable backend architecture. His focus is building secure, compliant, resilient systems for blockchain-based casinos.

Experience & Expertise:

- **7+ years in blockchain and crypto project development**, including DApps, token ecosystems, and Web3 gaming platforms.
- Specialist in **backend architecture, game engine logic, provably fair algorithms**, and secure real-time systems.
- Designed and deployed **multiple large-scale crypto gaming backends**, including wallet systems, RNG logic, and token reward infrastructure.
- Advanced experience implementing **provably fair mechanics**, blockchain-based audit trails, and smart contract-integrated gaming systems.
- Expertise in **AI-driven analytics, automation tools, and fraud-detection logic**, supporting compliance-focused operations.

- Strong experience working with **KYC/KYB integrations, payment gateways, risk engines, and compliance-friendly data structures** for licensed gaming platforms.

CEO – Pasha Rezapour

Profile Summary:

Pasha is an entrepreneur with a diverse background in crypto, online gaming, and venture capital, with hands-on experience building digital products, scaling communities, and managing investment processes across several jurisdictions.

Experience & Expertise:

- Founder and operator of **multiple blockchain-based gaming and entertainment platforms**, integrating provably fair mechanics, micro-gaming formats, and token-based reward systems.
- Developed and launched **high-traffic games on Telegram and Web**, leading to strong community-driven organic growth.
- Experience managing **large online user communities**, influencer-driven growth loops, and real-time competitive gaming environments.
- Former **Investment Analyst at Northstar.vc (London)**, where he participated in deploying over **\$80M across 26 deals** in fintech, supply chain, logistics, and blockchain sectors—giving him strong corporate governance and due-diligence experience.
- Background in **strategic planning, financial modelling, and venture operations**, ensuring Power.win is built with long-term regulatory and financial sustainability in mind.
- Educated at the **University of Exeter (BSc Business Management)**; fluent in **English, French, and Farsi**.
- Experienced in coordinating **multi-jurisdictional corporate structures** (UK, Cyprus, Dubai) and maintaining compliance-ready documentation for regulated industries.

CFO / COO – Thomas Bardawil

Profile Summary:

Thomas brings more than a decade of financial and operational experience, including private equity, corporate finance, and venture operations. He specializes in multi-jurisdictional structuring, financial oversight, and governance frameworks suitable for regulated sectors.

Experience & Expertise:

- **10+ years of experience in financial markets**, holding senior responsibilities across portfolio management, corporate finance, and capital allocation.
- Strong **private equity background**, with firsthand experience evaluating, structuring, and monitoring investments across multiple industries, including tech and gaming.

- Served as **Financial Director for a major family office**, overseeing cross-border financial operations, compliance, reporting, and treasury management.
- Director at a **US-based venture capital firm**, managing financial oversight, audits, governance, and operational compliance.
- Skilled in **risk management, internal controls, budgeting, and regulatory documentation**, ensuring that operational processes align with licensing requirements.
- Experienced in implementing **AML/KYC-aligned financial workflows**, multi-entity bookkeeping, and controlled fund flows—critical elements for an iGaming operator.